

2024

2nd Annual

MEMORIAL KUP POLO
KLASSIC TOURNAMENT

BENEFITTING THE



DIAMOND ACHIEVERS
FOUNDATION OF FRISCO
SCIENCE . TECHNOLOGY . ENGINEERING . ARTS . MATH

SATURDAY MAY 25th



PRESTONWOOD POLO CLUB

501 Martingale Trail, Oak Point, TX 75068

(Sponsorship Packages Available)

The Diamond Achievers Foundation of Frisco is a 5013c non-profit organization (EIN 85-3395539)



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Event Overview

The Diamond Achievers Foundation of Frisco is pleased to announce sponsorship opportunities for the 2nd annual Memorial Kup Polo Klassic Tournament on May 25th, 2024. The event will be held at the prestigious Prestonwood Polo Club and Country Club in Oak Point, Texas. All proceeds will benefit the Guides Right® Program, with a goal to provide the opportunity for up to 100 young men to attend the 2024 Kappa League program, during the 2024 school year. Since 1969, the Kappa League is designed to help young men grow, receive, and develop their leadership talents in every phase of human endeavor. It provides both challenging and rewarding experiences, which richly enhances their lives. As a part of the program, Kappa Leaguers receive mentoring, life skills training, college preparatory, financial literacy, scholarships, and wardrobe opportunities.

Why We Need Your Support

The work of The Diamond Achievers Foundation of Frisco, and our mission-aligned fraternity, Kappa Alpha Psi, Inc., is critically important in creating the Guides Right® Program and related activities to young men development in North Texas. Together, we can make an impact on improving the futures of Kappa Leaguers, and thereby enhance their contribution to society as a whole. Through the program we have provided academic scholarships of \$2,000 per graduating student, hosted in-person development, leadership training, and other activities for the students. Thus, with generous donors and sponsors, we can facilitate new initiatives, expanded activities, and provide learning opportunities for more young men, which can make a meaningful impact on our brightest hope for the future – today's youth!

Sponsorship Opportunities

We are excited to offer sponsorship packages and individual ticket sales to the 2024 Memorial Kup Polo Klassic tournament, a premier sporting event in North Texas. The event includes a fun-filled Polo tournament, a curated sponsor-guest experience, and is expected to attract over 500 event attendees, plus spectators, to kick off the Memorial Day Holiday Weekend. This is a great opportunity to promote your brand and to support a worthwhile cause of youth education and development. Please find additional details on sponsorship package opportunities below.

Visit our [website](#) to learn more or email us at Info@DiamondAchieversFrisco.org to secure your sponsorship package.



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Schedule at-a-glance

Thursday, May 23, 2024

- Event: VIP Pre-Event Reception
- Time: 5:00 – 7:00 p.m.
- Location: Prestonwood Polo and Country Club
- Activities: BBQ dinner, photo opt with polo-riders, and practice round.
- Sponsors: Kreme and above package levels, may attend

Saturday, May 25, 2024

- Event: 2nd Annual Memorial Kup Polo Klassic Tournament
- Time: 4:00 – 10:00 p.m.
- Location: Prestonwood Polo and Country Club
- Activities: Polo match, VIP experience, food/beverage, and entertainment
- Agenda:
 - 4:00 pm Arrivals, red carpet experience, food beverage, photo booth
 - 5:00 pm 2nd Annual Memorial Kup Polo Match
 - 6:00 pm Tournament Trophy Presentation
 - 6:30 pm Diamond Achievers Foundation of Frisco Announcements
 - 7:00 pm Fashion Show
 - 8:00 pm After party / Entertainment
 - 10:00 pm Event Conclusion

SPONSORSHIP PACKAGES

Diamond Level	\$50,000
Gold Level	\$30,000
Silver Level	\$15,000
Crimson Level	\$10,000
Kreme Level	\$ 5,000
Ruby Level	\$ 2,500
Friends of Kappa Level	\$ 1,000
Individual Tickets	\$ 150



Diamond Level \$50,000

- ◆ Title sponsorship of 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Naming rights of the Memorial Kup Tournament Match
- ◆ Opportunity for branding at the Memorial Kup pre-event reception
- ◆ Opportunity for thirty (30) VIP tickets to attend the Memorial Kup Polo Tournament event
- ◆ Opportunity for thirty (15) VIP parking passes at the Memorial Kup Polo Tournament
- ◆ Opportunity for thirty (30) wristband access to VIP area
- ◆ VIP Reserved seating at the Memorial Kup Polo Tournament
- ◆ Food and beverage provided at the pre-event reception and the Memorial Kup Polo Tournament
- ◆ Opportunity for six (6) tickets to attend the VIP pre-event reception
- ◆ Opportunity for tour of paddock and photo opt with riders
- ◆ Opportunity for one (1) commemorative event trophy and photo opt
- ◆ Opportunity for four (4) commemorative polo event jerseys
- ◆ Gift items for all guest attendees
- ◆ Supports Kappa League 2024 tuition expenses for ten (10) youth
- ◆ Opportunity for company representative(s) to speak at an upcoming Kappa League program event, including branding and swag items for participants.
- ◆ On-field half time presentation and product placement for company representative
- ◆ 3-minute in-person remarks during Memorial Kup Polo Tournament
- ◆ On-field announcement of polo match start
- ◆ On-field presentation of Memorial Kup Polo Tournament trophy at end of match
- ◆ On-field presentation check presentation to Kappa Leaguers
- ◆ Product placement and signage throughout the Memorial Kup Polo Tournament, including on-field pre- and post-match displays
- ◆ Lead gen opportunity display space
- ◆ Corporate branding on team jerseys during the Memorial Kup Polo Tournament
- ◆ Recognition as a sponsor with logo on all marketing materials and digital platforms including, website, social media posts or tags
- ◆ Opportunity for remarks at the Memorial Kup pre-event reception
- ◆ 30 second video (Ad) to be included on websites
- ◆ Logo on social media postings
- ◆ Logo included on “red carpet” step and repeat
- ◆ Logo placement on all collateral materials
- ◆ Logo on DAFF and FAC website Highlighting Sponsorship with link to Company’s website
- ◆ Opportunity to provide “swag” item/coupon for attendees



Gold Level \$30,000

- ◆ Premier sponsorship of 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Official sponsor of the Memorial Kup Tournament Post-Tournament celebration entertainment
- ◆ Opportunity for twenty (20) VIP tickets to attend the Memorial Kup Polo Tournament event
- ◆ Opportunity for ten (10) VIP parking passes at the Memorial Kup Polo Tournament
- ◆ Opportunity for twenty (20) wristband access to VIP area
- ◆ VIP Reserved seating at the Memorial Kup Polo Tournament
- ◆ Food and beverage provided at the pre-event reception and the Memorial Kup Polo Tournament
- ◆ Opportunity for four (4) tickets to attend the VIP pre-event reception
- ◆ Opportunity for tour of paddock and photo opt with riders
- ◆ Opportunity for one (1) commemorative event plaque and photo opt
- ◆ Opportunity for two (2) commemorative polo event jerseys
- ◆ Gift items for all guest attendees
- ◆ Support Kappa League 2024 tuition expenses for four (4) youth
- ◆ Opportunity for company representative(s) to speak at an upcoming Kappa League program event, including branding and swag items for participants.
- ◆ 2-minute in-person remarks during Memorial Kup Polo post-event celebration
- ◆ On-field brand announcement during the polo match start
- ◆ Product placement and signage throughout the Memorial Kup Polo Tournament, including on-field pre- and post-match displays
- ◆ Recognition as a sponsor with logo on all marketing materials and digital platforms including, website, social media posts or tags
- ◆ Opportunity for remarks at the Memorial Kup pre-event reception
- ◆ One (1) Static Ad placement to be included on websites
- ◆ Logo on social media postings
- ◆ Logo included on step and repeat and all collateral materials
- ◆ Logo on website with link to Company's website
- ◆ Opportunity to provide "swag" item/coupon for attendee



Silver Level \$15,000

- ◆ Silver level sponsor of 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Opportunity for fourteen (14) VIP tickets to attend the Memorial Kup Polo Tournament event
- ◆ Opportunity for seven (7) VIP parking passes at the Memorial Kup Polo Tournament
- ◆ Opportunity for fourteen (14) wristband access to VIP area
- ◆ VIP Reserved seating at the Memorial Kup Polo Tournament
- ◆ Food and beverage provided at the pre-event reception and the Memorial Kup Polo Tournament
- ◆ Opportunity for two (2) tickets to attend the VIP pre-event reception
- ◆ Opportunity for tour of paddock and photo opt with riders
- ◆ Opportunity for one (1) commemorative event plaque and photo opt
- ◆ Opportunity for two (2) commemorative polo event jerseys
- ◆ Gift items for all guest attendees
- ◆ Support Kappa League 2024 tuition expenses two (2) youth
- ◆ Opportunity for company representative(s) to speak at an upcoming Kappa League program event, including branding and swag items for participants.
- ◆ 2-minute in-person remarks during Memorial Kup Polo post-event celebration
- ◆ On-field brand announcement during the polo match start
- ◆ Recognition as a sponsor with logo on all marketing materials and digital platforms including, website, social media posts or tags
- ◆ Logo on social media postings
- ◆ Logo included on step and repeat and all collateral materials
- ◆ Logo on website with link to Company's website
- ◆ Opportunity to provide "swag" item/coupon for attendee



Crimson Level \$10,000

- ◆ Crimson level sponsor of 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Opportunity for twelve (12) VIP tickets to attend the Memorial Kup Polo Tournament event
- ◆ Opportunity for six (6) VIP parking passes at the Memorial Kup Polo Tournament
- ◆ Opportunity for twelve (12) wristband access to VIP area
- ◆ VIP Reserved seating at the Memorial Kup Polo Tournament
- ◆ Food and beverage provided at the pre-event reception and the Memorial Kup Polo Tournament
- ◆ Opportunity for two (2) tickets to attend the VIP pre-event reception
- ◆ Opportunity for tour of paddock and photo opt with riders
- ◆ Opportunity for one (1) commemorative event plaque and photo opt
- ◆ Opportunity for one (1) commemorative polo event jerseys
- ◆ Gift items for all guest attendees
- ◆ Support Kappa League 2024 tuition expenses two (2) youth
- ◆ Opportunity for company representative(s) to speak at an upcoming Kappa League program event, including branding and swag items for participants.
- ◆ On-field brand announcement during the polo match start
- ◆ Recognition as a sponsor with logo on marketing materials and digital platforms including, website, social media posts or tags
- ◆ Logo on social media postings
- ◆ Logo included on step and repeat and all collateral materials
- ◆ Logo on website with link to Company's website
- ◆ Opportunity to provide "swag" item/coupon for attendee



Kreme Level \$ 5,000

- ◆ Kreme level sponsor of 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Opportunity for eight (8) VIP tickets to attend the Memorial Kup Polo Tournament event
- ◆ Opportunity for four (4) VIP parking passes at the Memorial Kup Polo Tournament
- ◆ VIP Reserved seating at the Memorial Kup Polo Tournament
- ◆ Opportunity for eight (8) wristband access to VIP area
- ◆ Food and beverage provided at the pre-event reception and the Memorial Kup Polo Tournament
- ◆ Opportunity for two (2) tickets to attend the VIP pre-event reception
- ◆ Opportunity for tour of paddock and photo opt with riders
- ◆ Opportunity for one (1) commemorative polo event jerseys
- ◆ Gift items for attendees
- ◆ Logo included on step and repeat
- ◆ Support Kappa League 2024 tuition expenses two (2) youth
- ◆ Logo on website and social media

Ruby Level \$ 2,500

- ◆ Ruby level sponsor of 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Naming rights for one event activation: photo booth, fashion show, red carpet, food/beverage, or Kappa Leaguer
- ◆ Opportunity for six (6) VIP tickets to attend the Memorial Kup Polo Tournament event
- ◆ Opportunity for three (3) VIP parking passes at the Memorial Kup Polo Tournament
- ◆ Opportunity for six (6) wristband access to VIP area
- ◆ VIP reserved seating at the Memorial Kup Polo Tournament
- ◆ Food and beverage provided at the Memorial Kup Polo Tournament
- ◆ Opportunity for tour of paddock and photo opt with riders
- ◆ Opportunity for one (1) commemorative polo event jerseys
- ◆ Gift items for attendees
- ◆ Social Media Postings Highlighting 2024 Memorial Kup Polo Tournament Sponsors
- ◆ Logo included on step and repeat at the Memorial Kup Tournament
- ◆ Logo on DAFF and KFAC website



Friends of Kappa Level \$ 1,000

- ◆ Friends of Kappa level sponsor of 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Opportunity for two (2) VIP tickets to attend the Memorial Kup Polo Tournament event
- ◆ Opportunity for one (1) VIP parking passes at the Memorial Kup Polo Tournament
- ◆ Opportunity for two (2) wristband access to VIP area
- ◆ VIP Reserved seating at the Memorial Kup Polo Tournament
- ◆ Food and beverage provided at the Memorial Kup Polo Tournament
- ◆ Gift items for attendees
- ◆ Name included on custom donors board at Memorial Kup Tournament

Individual Ticket \$ 150

- ◆ Individual tickets level for 2nd Annual Memorial Kup Polo Classic Tournament Event
- ◆ Opportunity for one (1) general admission ticket to attend the Memorial Kup Polo Tournament event
- ◆ Food and beverage provided at the Memorial Kup Polo Tournament
- ◆ Gift items for attendees
- ◆ VIP Photo booth
- ◆ Walk “red carpet”
- ◆ General seating